



THE CREATIVE HOME FURNISHINGS NETWORK

Corporate Sponsorship Opportunities

Put your brand at the heart of the home accessories industry and support ART's ability to connect all facets with its events and communications.

Annual corporate sponsorship of ART – The Creative Home Furnishings Network not only showcases your leadership. You're also enabling initiatives that bring the industry together in meaningful ways, from community service projects at the ART Conference to celebrating accomplishments at the ARTS Awards. **With options providing a variety of marketing opportunities and industry engagements, ART sponsorships can fit into any budget and almost all of them include a full-year membership.**

- Support the home accessories industry's only professional organization
- Provide networking and educational opportunities throughout the year
- Help the industry at large stay competitive and grow
- Align yourself with other companies making a difference
- Display your leadership and tell your story to ART's highly engaged membership

ART e-blasts average a 58-62% open rate!

Corporate Platinum | Per year: \$10,000 *Value: \$26,500*

- Membership in ART and full member access
- Logo placement and links on the ART website and logo on member e-newsletter at sponsor level recognition
- Free ad space on membership banner pages (in rotation with other sponsor ads)
- Four (4) feature blog posts specific to sponsor during 12 month duration of sponsorship. Sponsor to supply finished copy and images. Requested scheduling pending availability and acceptance at ART's discretion.
- Six (6) sponsor e-blasts to ART members during 12 month duration of sponsorship. Sponsor to supply ART with finished copy and all artwork to be broadcast by ART. Requested scheduling pending availability and acceptance at ART's discretion.
- Logo on venue signs, digital marketing and invitations for all ART-sponsored regional events.
- One single-lane logo banner displayed during High Point Market ART Bowling
- Four (4) complimentary program registrations for ART Conference in corresponding year
- One (1) table of 8 and priority seating at the annual ARTS Awards Gala. Sponsor to supply all guest names.

Corporate Gold | Per year: \$7,500 *Value: \$23,200*

- Membership in ART and full member access
- Logo placement and links on the ART website and logo on member e-newsletter at sponsor level recognition
- Two (2) feature blog posts specific to sponsor during 12 month duration of sponsorship. Sponsor to supply finished copy and images. Requested scheduling pending availability and acceptance at ART's discretion.
- Four (4) sponsor e-blasts to ART members during 12 month duration of sponsorship. Sponsor to supply ART with finished copy and all artwork to be broadcast by ART. Requested scheduling pending availability and acceptance at ART's discretion.
- Logo on venue signs, digital marketing and invitations for all ART-sponsored regional events.
- One single lane logo banner displayed during High Point Market ART Bowling
- Two (2) complimentary program registrations for ART Conference in corresponding year
- One (1) table of 8 and priority seating at the annual ARTS Awards Gala (coordinated by ART)
- Four (4) seats and priority seating at the annual ARTS Awards Gala (coordinated by ART)

Corporate Silver | Per year: \$5,000 *Value: \$20,300*

- Membership in ART and full member access
- Logo placement and links on the ART website and logo on member e-newsletter at sponsor level recognition
- One (1) feature blog posts specific to sponsor during 12 month duration of sponsorship. Sponsor to supply finished copy and images. Requested scheduling pending availability and acceptance at ART's discretion.
- Two (2) sponsor e-blasts to ART members during 12 month duration of sponsorship. Sponsor to supply ART with finished copy and all artwork to be broadcast by ART. Requested scheduling pending availability and acceptance at ART's discretion.
- Logo on venue signs, digital marketing and invitations for all ART-sponsored regional events.
- One (1) complimentary program registration for ART Conference in corresponding year
- Four (4) seats and priority seating at the annual ARTS Awards Gala (coordinated by ART)

Corporate Bronze | Per year: \$2,500 *Value: \$11,100*

- Membership in ART and full member access
- Logo placement and links on the ART website and logo on member e-newsletter at sponsor level recognition
- One (1) feature blog post specific to sponsor during 12 month duration of sponsorship. Sponsor to supply finished copy and images. Requested scheduling pending availability and acceptance at ART's discretion.
- One (1) sponsor e-blast to ART members during 12 month duration of sponsorship. Sponsor to supply ART with finished copy and all artwork to be broadcast by ART. Requested scheduling pending availability and acceptance at ART's discretion.
- Logo on venue signs, digital marketing and invitations for all ART-sponsored regional events.

Friend of ART | Per year: \$1,500 *Value: \$9,000*

- Logo placement and links on the ART website and logo on member e-newsletter at sponsor level recognition
- Logo on venue signs, digital marketing and invitations for all ART-sponsored regional events.

Each corporate sponsor level provides wide exposure through a variety of media and marketing channels. The table below is a quick overview of the benefits, marketing, and PR opportunities that are delivered with each level of corporate sponsorship.

	Platinum <small>Per year: \$10,000 Value: \$26,500</small>	Gold <small>Per year: \$7,500 Value: \$23,200</small>	Silver <small>Per year: \$5,000 Value: \$20,300</small>	Bronze <small>Per year: \$2,500 Value: \$11,100</small>	Friend <small>Per year: \$1,500 Value: \$9,000</small>
1 Year Membership					
Logo link on ART website and logo in member e-news					
Blog post features (sponsor provides content)					
E-blast features to target member audience (sponsor provides content)					
Recognition on marketing for ART events					
Single lane banner at High Point Market ART Bowling					
ART Conference registration					
ARTS Awards Gala seats					

Sign Up Today!

